

ATMOOZ

by Charrell

Privacy Statement

Atmooz

A brand brought to you by
CHARRELL HOME INTERIORS NV

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Atmooz Privacy Statement

(last updated on January 1, 2019)

General

This statement hereby lays out the **privacy terms and conditions** for users of the Internet services related to **Atmooz**.

The website www.atmooz.com is property of Charrell Home Interiors NV, headquartered at Vossendaal 10, 2440 Geel, and registered with the Crossroads Bank for Enterprises (CBE) under the number 0820.075.711. The VAT number is BE 0820.075.711.

- Telephone number: +32 14 58 71 93
- E-mail address: hello@atmooz.com

Protecting the personal data of our customers and visitors is extremely important to Atmooz. Therefore, we do everything we can to guarantee that data is protected and that we operate in compliance with the General Data Protection Regulation (GDPR) when processing your personal data. Atmooz always takes responsibility for the processing of personal data gathered through our website, www.atmooz.com.

In more concrete terms, Atmooz will always treat personal data in accordance with the law and for specific purposes. We will endeavor never to ask for more personal data than we need for that goal, and never to store the personal data longer than necessary. Finally, Atmooz will take appropriate technical and organizational measures to guarantee a suitable level of security, so that personal data is safeguarded against unauthorized or unlawful usage, as well as accidental loss, destruction or damage.

By using the **Atmooz E-shop** and communicating with us electronically, you acknowledge and accept this Privacy Policy and automatically grant permission for your personal data to be processed in accordance with this privacy policy. Minors may only make use of these online services under parental supervision, with their parents' consent.

Our website may contain links or references to other, third-party websites. If you use these, you will leave our website. Our privacy policy does not apply on other websites.

For more information, you can always reach out to Atmooz at hello@atmooz.com.

This Privacy Statement was last updated on January 1, 2019. Atmooz reserves the right to change this Privacy Statement as we see fit. In the event of such a change, Atmooz will always notify visitors.

Personal Data

We define processing personal data as: *a single instance or series of instances of processing personal data or a pool of personal data, whether or not conducted using automated procedures, such as collecting, recording, structuring, storing, altering or adjusting, querying, consulting, using, providing through a referral, disseminating or otherwise making available, aligning or combining, securing, deleting or destroying data.*

In accordance with current regulations, we consider personal data to be: *all information about an identified or unidentifiable individual ("the relevant party"); identifiable is considered to mean an individual who can be identified directly or indirectly, particularly using an identifier or one more elements that describe the individual's physical, genetic, psychological, economic, cultural or social identity.*

Examples of personal data are name, address or e-mail address, but this also includes your IP address.

You alone are responsible for the information you provide to us. We trust the veracity of this information.

When you sign up for your newsletter, take part in a contest or place an online order, information is collected which may contain personal data. This data is actively collected by asking you certain questions and giving you the opportunity to contact us directly. Providing certain data can be advantageous, as it allows you to enjoy certain promotions or to take part in certain activities. In order to make your visit to our website as appealing as possible, we aim to personalize our site to the greatest extent possible and to continuously improve it. When you navigate our site, it is possible for certain data, such as IP addresses, cookies and surfing data, to be collected passively by means of Internet technologies, without you actively providing this information.

Why do we process your personal data?

Atmooz will process your personal data for the following purposes:

Processing purpose	Legal grounds
Processing your question via the contact form, e-mail, telephone or social media	Justifiable interest: to enable us to answer your question
Direct marketing purposes, to provide you with individual communication, promotions, offers and other advertisements, from us or our selected partners	Justifiable interest: to keep you informed of our activities and promotions
Informing you by means of periodical newsletters	Permission
Profiling by means of a cookie that helps analyze your online behavior and preferences. In this way, we keep you apprised of exciting Charrell activities that may interest	Permission
Customer management	Delivering on an agreement
Internal purposes, such as audits, data analysis and research to improve our products, services and communication	Justifiable interest

By using our online services, you grant us permission to use the data provided in order to improve our online services, to adapt our website to your preferences, to provide information (upon your request), to use the data in our marketing and research activities, and to sell and deliver products, as well as for other purposes, as described in this privacy policy.

To whom do we release your personal data?

We can pass your personal data on to third parties who have been asked to deliver certain products or services (e.g. technical and logistical services or financial transactions), on the condition

that the third party have agreed to abide by the restrictions set forth in this privacy policy. Your personal data will not be released to third parties who are not part of our production process.

In addition, we can make any and all use of all non-personal data gathered via this online service. Your personal data will only be used within the legal framework, based on your permission.

Credit card payments will only be saved via Mollie, an oft-used, PCI-approved European supplier of payment services. Our servers contain personal data, but this will never include any information pertaining to payment methods or bank details.

Atmooz will endeavor to only ever process personal data within the European Economic Area.

How long do we store your personal data?

Your personal data is only processed as long as it is necessary for the purposes described in the Privacy Statement, or until you revoke your permission to process the data. In that case, we will take the necessary steps to cease processing your personal data as soon as possible.

What rights do you, as a relevant party, have?

As a relevant party in this privacy policy, you have a right to access all of the personal data about you that Atmooz processes.

As a relevant party, you have the right to request the rectification of personal data that is incorrect or imprecise.

When your personal data is being processed based on your permission, it is still possible for you to revoke this permission. You can do so by contacting us at hello@atmooz.com.

As a relevant party, you have the right to request that your personal data be deleted, if they are no longer necessary in light of the purposes set forth in this Privacy Statement, or if you revoke permission to process the data. This right cannot be exercised if other legal obligations require Atmooz to process this personal data further.

If you wish to exercise the relevant party's rights, as listed above, or should you have any further questions, you can always contact us at hello@atmooz.com. If you wish to exercise your rights, you will need to identify yourself, as appropriate. This still applies if, for example, you send your request from the e-mail address we have on file for you.

If you are not satisfied with the way your request is handled, you can always file a complaint with the relevant data protection authority, which is the Data Protection Authority in Belgium. For more information, please visit www.privacycommission.be.

Cookies

Our website (www.atmooz.com) makes use of cookies. Cookies are small data files that are saved on your computer's hard drive. This information makes your visit to our site faster and more efficient. If you disable cookies in your browser, we cannot guarantee that our website will function properly. The cookies are primarily used to remember your session and improve your experience on our website.

Furthermore, our website will make use of tracking cookies, which analyze your surfing behavior, so that we can inform you about Atmooz activities that may be of interest to you. This analysis will be conducted with the help of Google Analytics, Google AdWords and the Google Display Network. This use of your personal data will only take place after you have granted your permission for it. You are always able to revoke said permission.

Which cookies do we use at www.atmooz.com?

Atmooz makes use of various types of cookies. More information about the properties of the various cookies can be found in the following table:

Personal Data	Processing Purpose	Name	Type	Legal Grounds	Storage Term
IP address	Saves the identification of the session.	SSESS%ID%	Non-functional	Permission	Expires after the end of the session
IP address	Used by Facebook Pixel to identify unique users and for targeted advertising.	_fbp	Non-functional	Permission	Expires when browser is closed
IP address	Identification for like and share buttons for social media.	fr	Non-functional	Permission	Expires after 3 months
No personal data	Used to test whether the browser supports cookies.	Test_cookie	Non-functional	Permission	Expires after 1 day